California CITRUS MUTUAL

Volume 49, NO. 10 **Market Memo** **March 5, 2026**

Disclaimer: *The navel prices listed below are reported to CCM from various industry representatives each week. The lemon and grapefruit prices are pulled from USDA and reflect the spot market price. Both data sets represent a range of prices that are then calculated into an average. Growers should consult their packing houses if they have specific questions about the price their fruit is receiving.*

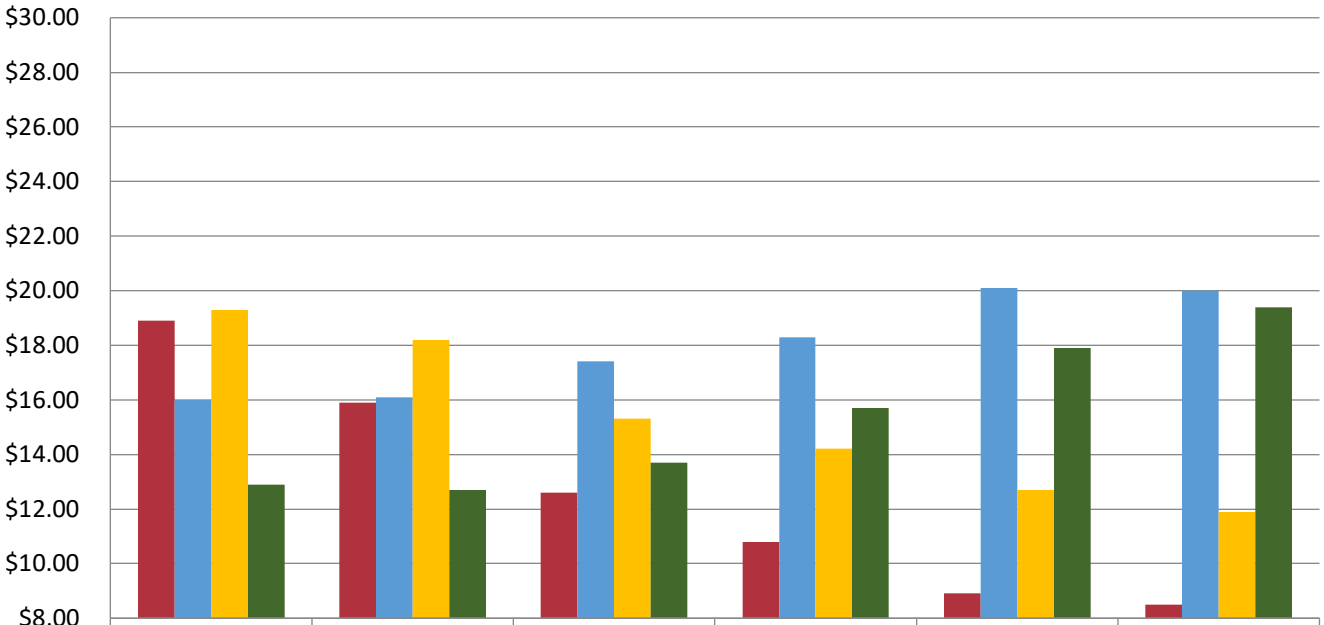
This Week's Market Memo is Sponsored By:

PLEASE NOTE: There will be no Market Memo next week due to Citrus Showcase and limited staff time. We thank you for your understanding and hope to see you at Citrus Showcase on Wednesday, March 11.

Navels – Navels are around 50% harvested. There are concerns about advanced maturity and sizing at this stage of the season, after some early harvest delays due to weather. We are hearing of strong demand and decent fruit quality, with soft fruit, puff and some mealybug damage noted. Below are the week 9 pricing averages. Peak sizes were 72s, 56s and 88s. Utilization was around 85%.

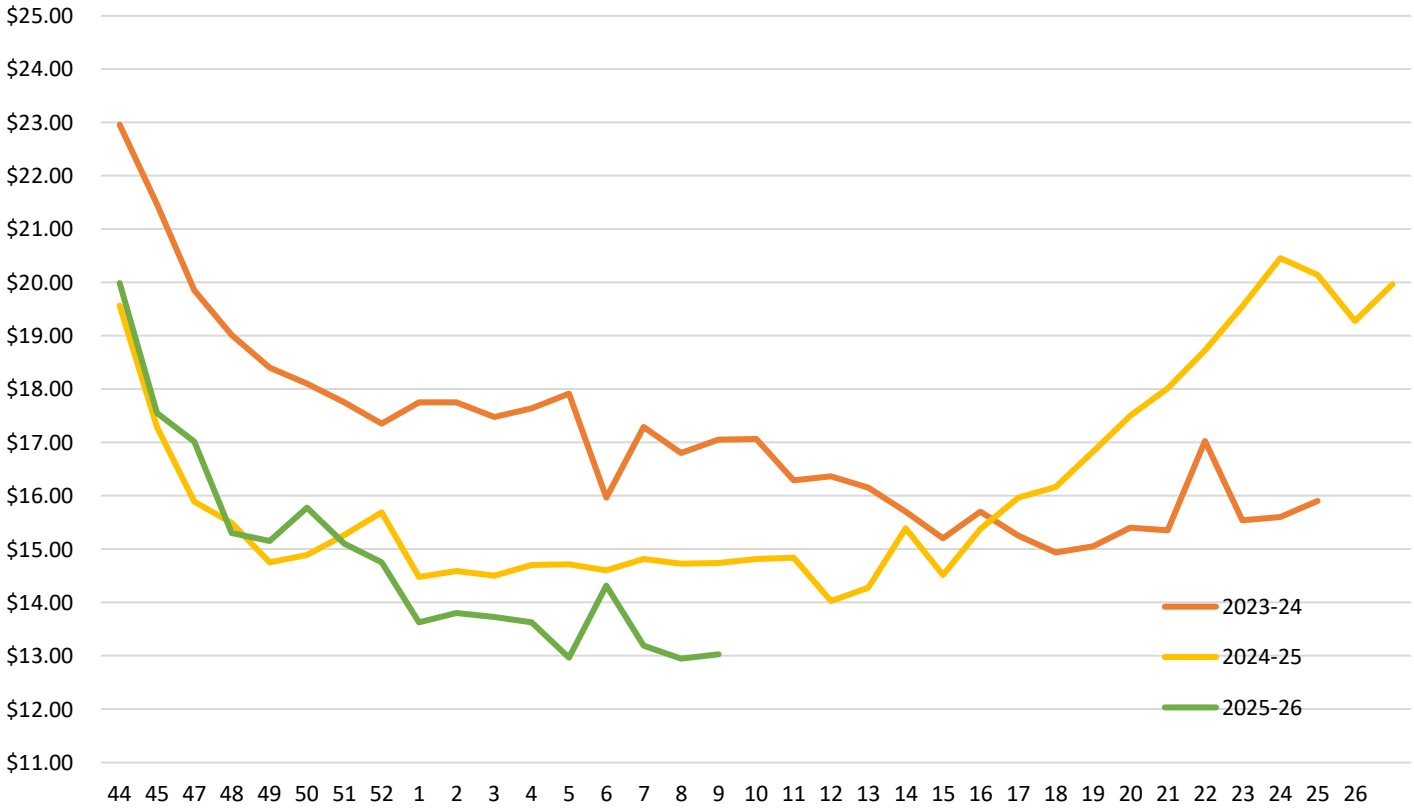
Navel Average Prices by Week							
Week #:	9		8		***Change in Price***		*Peak Sizes*
Week Ending:	2/28/2026		2/21/2026				
Size	Fancy	Choice	Fancy	Choice	***Fancy***	***Choice***	
48	14.50	9.30	14.50	9.80	**0%**	**-5%**	14%
56	14.20	9.30	14.70	9.90	**-3%**	**-6%**	21%
72	15.10	10.20	15.00	10.60	**1%**	**-4%**	24%
88	16.50	13.70	15.10	14.40	**9%**	**-5%**	15%
113	18.40	16.70	18.80	17.20	**-2%**	**-3%**	7%
138	20.20	17.40	20.00	16.60	**1%**	**5%**	2%

Domestic Average Navel Prices: Week 9



	48	56	72	88	113	138
2022-23	$18.90	$15.90	$12.60	$10.80	$8.90	$8.50
2023-24	$16.00	$16.10	$17.40	$18.30	$20.10	$20.00
2024-25	$19.30	$18.20	$15.30	$14.20	$12.70	$11.90
2025-26	$12.90	$12.70	$13.70	$15.70	$17.90	$19.40

NAVELS
Average Weekly Price - All Sizes and Grades

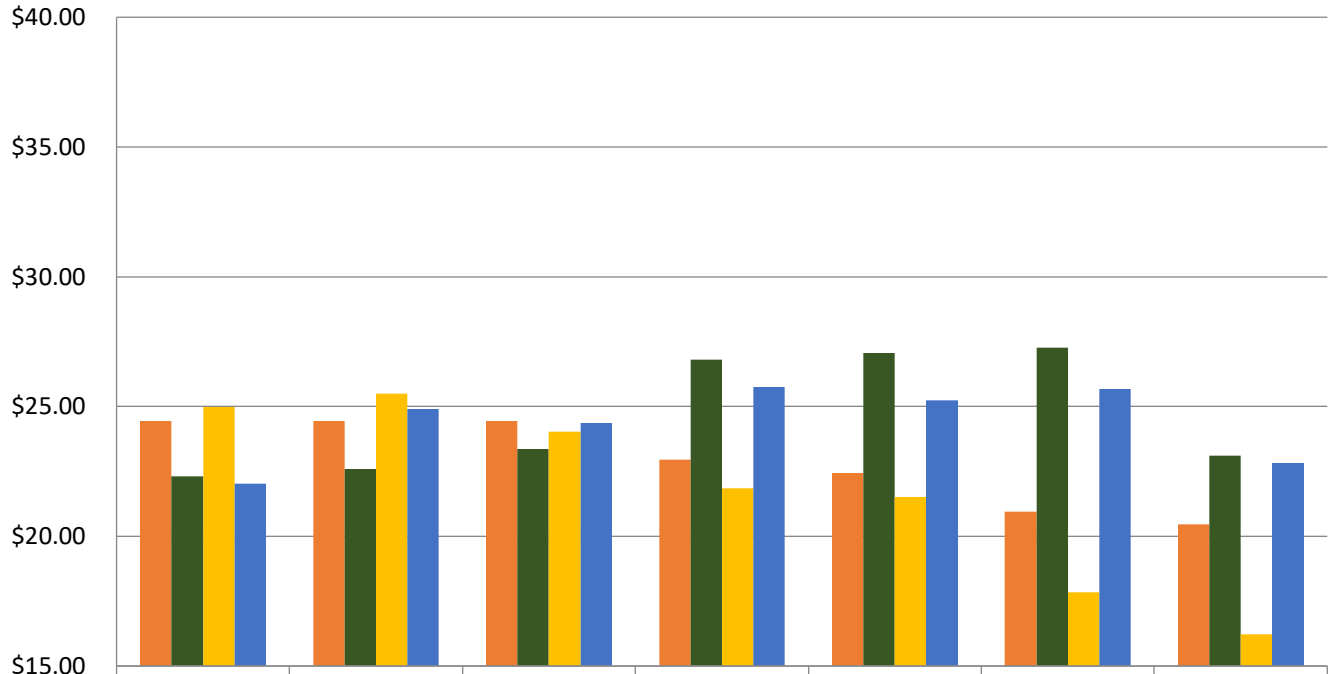


Week	2023-24	2024-25	2025-26
44	$ 22.96	$ 19.57	$19.99
45	$ 21.47	$ 17.30	$17.56
47	$ 19.85	$ 15.90	$17.02
48	$ 19.02	$ 15.49	$15.30
49	$ 18.41	$ 14.75	$15.15
50	$ 18.10	$ 14.89	$15.78
51	$ 17.75	$ 15.27	$15.10
52	$ 17.36	$ 15.69	$14.76
1	$ 17.75	$ 14.48	$13.63
2	$ 17.75	$ 14.59	$13.81
3	$ 17.48	$ 14.50	$13.73
4	$ 17.64	$ 14.71	$13.63
5	$ 17.92	$ 14.72	$12.97
6	$ 15.97	$ 14.61	$14.32
7	$ 17.29	$ 14.82	$13.19
8	$ 16.80	$ 14.73	$12.95
9	$ 17.05	$ 14.74	$13.03

Lemons – Lemons are around 50% harvested in D1. Sizing has been a concern with an abundance of large fruit, and many are size picking. Pitting on D1 lemons has been noted also. D2 lemons are around 20% harvested. Below are the week 9 pricing averages.

Lemon Average Prices by Week						
Week #:	9		8		***Change in Price***	
Week Ending:	2/28/2026		2/21/2026			
Size	Fancy	Choice	Fancy	Choice	***Fancy***	***Choice***
75	25.50	18.55	25.50	18.55	**0%**	**0%**
95	29.13	20.68	29.13	20.68	**0%**	**0%**
115	28.05	20.68	28.05	20.68	**0%**	**0%**
140	28.00	23.50	28.00	23.50	**0%**	**0%**
165	27.00	23.50	27.00	23.50	**0%**	**0%**
200	26.80	24.53	26.80	24.53	**0%**	**0%**
235	23.53	22.10	23.53	22.10	**0%**	**0%**

Domestic Average Lemon Prices: Week 9 Source: USDA AMS



	75	95	115	140	165	200	235
2022-23	$24.45	$24.45	$24.45	$22.95	$22.45	$20.95	$20.45
2023-24	$22.31	$22.60	$23.35	$26.81	$27.06	$27.28	$23.10
2024-25	$24.99	$25.49	$24.03	$21.85	$21.53	$17.84	$16.23
2025-26	$22.03	$24.90	$24.36	$25.75	$25.25	$25.66	$22.81

Orange Juice

- Futures price as of February 27, 2026, is down from last week at 176 or $1.76 per pound solid.
- Futures price around the start of the Navels season, on October 31, 2025, was 169 or $1.69 per pound solid.
- Futures price around the start of the Valencia season, on April 15, 2025, was 306 or $3.06 per pound solid.

Citrus Showcase Returns to the Visalia Convention Center Next Week!

California Citrus Mutual (CCM) invites growers and allied agricultural industry members to join us for the 2026 Citrus Showcase on Wednesday, March 11, at the Visalia Convention Center in Visalia, CA. The event will feature free continuing education (CE) unit-approved courses, industry expert seminars, a tradeshow and an industry luncheon.

The event's morning session will feature a water panel to discuss different perspectives from water entities and provide growers with timely insight into groundwater management, conveyance challenges, and long-term water reliability in the San Joaquin Valley. The panel will consist of Johnny Amaral, CEO of the Friant Water Authority, Paul Gosselin, Deputy Director for Sustainable Water Management, and Austin B. Ewell III, Executive Director of the Water Blueprint for the San Joaquin Valley. The session will be moderated by CCM Board Director Matt Leider.

“I am particularly excited for this session”, said CCM Board Chair, Julia Inestroza. “Water remains one of the most critical issues facing California citrus growers, and bringing together these leaders offers a valuable opportunity to hear different perspectives from key water entities shaping our future.”

This year’s luncheon speaker is Connie Conway. Conway is the current State Executive Director of the USDA Farm Service Agency and former U.S. Representative for California’s 22nd District. She will share insight into what she’s learned in her position, and what is being done at the federal level to strengthen the safety net for citrus and specialty crops.

“We are honored to welcome Connie Conway as this year’s luncheon speaker,” said CCM Director of Governmental Affairs, Jacob Villagomez. “Her experience as a former member of Congress and now as State Executive Director of the FSA gives her a unique perspective on how federal policy directly impacts citrus growers. I look forward to her insights into the work being done to ensure our growers have the support they need to navigate today’s economic challenges.”

Citrus Showcase will also offer an expanded continuing education agenda, including:

- **Citrus Pest and Disease Prevention Division Update**
- **DPR Regulation Changes for 2026**
- **Vertebrate Control**
- **Postharvest Treatments for California Fresh Citrus**
- **Navigating Maximum Residue Limits (MRLs) to Support Compliance and Facilitate Citrus Trade**
- **Citrus Gummosis with Focus on Neoscytalidium Dimidiatum**
- **Weed Management Research Update in Citrus**
- **Update on USDA-ARS Citrus Breeding and Pathology Research Relevant to Citrus Pest Management**

CCM is pleased to once again partner with the California Association of Pest Control Advisers (CAPCA) on the Continuing Education portion of the event. This collaboration strengthens our ability to deliver relevant, issue-driven content that keeps the citrus industry informed and prepared.

The Citrus Showcase is open to the public and free to attend, except for the industry luncheon, which requires advance registration. CCM invites growers and industry allies to a day of education, networking, and industry camaraderie.

For more information, including registration, the full agenda, and our exhibitor directory, visit
www.cacitrusmutual.com/citrus-showcase/

Thank you to our sponsors for making this event possible.

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Weather Watch Season Coming to an End

California Citrus Mutual's Weather Watch program will end for the season on Sunday, March 15, 2026. As always, we hope growers found this a useful tool in navigating the frost season, and thank our generous sponsors for making this program possible.

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UPCOMING EVENTS

CCM Fresno County Grower Meeting: Tuesday, April 7

CCM will hold its first grower meeting of 2026 at Cobblestone Fruit Company in Sanger on Tuesday, April 7. We encourage our Fresno County growers to join us for lunch and an update on organization activities. This event will also include a Q&A session. We highly encourage growers to come prepared to discuss the industry issues you feel we should be advocating for.

This event is free to attend, but we ask that you RSVP at the link provided below so we can get a headcount for food. Please note that this is a grower event and, as such, growers will be prioritized for registration if space becomes limited. Following lunch, attendees will have the opportunity to tour Cobblestone's packing facility.

RSVP HERE

Feel free to share the attached flyer with growers you know who may be interested in attending. If you have questions, contact our Events Coordinator, Jessica Gravitt, at jessica@cacitrusmutual.com or 559-936-9100 or our office at 559-592-3790. We will also be holding additional grower meetings throughout the year in Tulare, Ventura, Kern and Imperial counties.

TULARE COUNTY AGRICULTURAL COMMISSIONER

The Tulare County Agricultural Commissioner will host the Citrus Bloom meeting at the Exeter Veterans Memorial Building in Exeter. This event is designed to provide information for citrus growers, beekeepers, and pest control operators.

Location

Where: Exeter Veterans Memorial Building
324 N Kaweah Ave, Exeter, CA 93221
Date & Time: **March 10th, 2026**
9:00 a.m. – 11:30 p.m.
Check in start at 8:00 a.m.
Call **(559)684-3352** to register.

Topics

- ✓ Bee Regulations
- ✓ Citrus Bloom Regulations
- ✓ Spray Summary Report
- ✓ Beewhere
- ✓ Bloom Districts

About Us

The Agricultural Commissioner is dedicated to worker health and safety, the protection of environmental resources, and the promotion of the agricultural sector of Tulare County.

Continuing Education Hours

2.0 hours of Laws & Regulations
0.5 hours of Other

CITRUS BLOOM MEETING

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