California CITRUS MUTUAL

CITRUS *SHOWCASE*

WEDNESDAY, MARCH 11, 2026 | VISALIA CONVENTION CENTER

SPONSORSHIP LEVELS

PLATINUM

$20,000 Showcase Sponsor

Elevate your brand as the exclusive Showcase Sponsor of the 2026 Citrus Showcase! This elite sponsorship level offers unparalleled visibility and prestige, placing your name front and center with maximum exposure across all event promotions, signage and digital platforms. Secure this premier position and make a lasting impact!

- Company logo on main Showcase Page on the CCM website
- Company logo featured prominently throughout event
- Full page ad in showbook
- Table at luncheon in priority location
- Priority location booth in the exhibit hall
- Access to VIP Sponsor Room

$10,000 Keynote Luncheon Sponsor

Make a lasting impression by sponsoring our industry luncheon! As the industry luncheon sponsor, your business will be highlighted in a premium setting where industry leaders gather for fellowship and food. Enjoy prominent logo placement, recognition in event materials, and the opportunity to showcase your company to key industry leaders in an impactful way.

- Company logo on screen during industry luncheon
- Table at luncheon in priority location
- Priority location booth in the exhibit hall
- Half-page ad in showbook
- Access to VIP Sponsor Room

GOLD

$7,500 Breakfast Bar Sponsor
- Company logo placed prominently at breakfast bar
- Priority booth in the exhibit hall
- Logo in showbook
- Access to VIP Sponsor Room

$7,500 Tote Bag Sponsor (1 Available)
- Company logo on tote bag given to all exhibitors and attendees
- Priority booth in the exhibit hall
- Logo in showbook
- Access to VIP Sponsor Room

$5,000 Main Exhibit Sponsor (4 Available)
- Large item (i.e., tractor, vehicle, equipment) placed at the convention center's main entrance
- Priority booth in the exhibit hall
- Logo in showbook
- Access to VIP Sponsor Room

$5,000 Lanyard Sponsor (1 Available)
- Company logo printed on lanyards for all attendees
- Priority booth in the exhibit hall
- Logo in showbook
- Access to VIP Sponsor Room

$5,000 Main Stage Shoutout Sponsor (2 Available)
- 15 minutes to discuss your product or service onstage in the main exhibit hall
- Priority booth in the exhibit hall
- Logo in showbook
- Access to VIP Sponsor Room

$5,000 Badge Sponsor (2 Available)
- Company Logo printed on all attendee's name badges
- Priority booth in exhibit hall
- Logo in showbook
- Access to VIP Sponsor Room

$5,000 Water Bottle Sponsor (1 Available)
- Personalized water bottles with company's name and logo that will be handed out to all participants in bags and available at Showcase.
- Priority booth in the exhibit hall
- Logo in showbook
- Access to VIP Sponsor Room

SILVER

$4,000 Registration Sponsor (1 Available)

- Logo on the main registration webpage
- Logo on signage at the event registration table
- Logo in showbook
- Booth in the exhibit hall
- Access to VIP Sponsor Room

$4,000 CEU Sponsor

- Logo on screen during CEU classes
- Logo on signage at the door to the CEU room
- Logo in showbook
- Booth in the exhibit hall
- Access to VIP Sponsor Room

$4,000 Napkin Sponsor (1 Available)

- Company Logo placed on napkins at breakfast bar
- Logo in showbook
- Booth in the exhibit hall
- Access to VIP Sponsor Room

$4,000 Showbook Back Cover Sponsor (1 Available)

- Full-page advertisement on the back page of the showbook that will be handed out to all attendees
- Booth in the exhibit hall
- Access to VIP Sponsor Room

$3,000 Showbook Full Page Ad Sponsor

- Full-page ad in showbook given to all exhibitors and attendees
- Access to VIP Sponsor Room

$2,500 Tote Bag Flyer Sponsor (3 Available)

- Create a flyer for your company and have it placed in every exhibitor and attendee's bag. **Approximate reach 1,100 people.*
- Logo in showbook
- Access to VIP Sponsor Room

$2,500 Pre-Conference Email Blast Sponsor

- Company logo placed prominently on email sent to all registered exhibitors and attendees before the event containing pertinent information about the upcoming showcase. Ability to direct traffic to website. **Approximate reach 2,000 people.*
- Logo in showbook
- Access to VIP Sponsor Room

BRONZE

$1,500 Post Conference Email Blast Sponsor

- Company logo place prominently on email sent to all exhibitors and attendees after the event thanking participants for their support and containing the post-event survey. Ability to direct traffic to website. **Approximate reach 2,000 people.*
- Logo in showbook

$1,500 Showbook Half-Page Ad Sponsor

- Half-page company ad in showbook that will be given to all exhibitors and attendees

$1,000 Swag Sponsor (3 Available)

- Provide a small swag item of your choice to include in the bags given to all attendees. **Item must be approved by CCM staff prior to event. Approximate reach 1,100 people.*

If you have questions, please contact Jessica Gravitt at (559)592-3790 or jessica@cacitrusmutual.com.