



Citrus Showcase

March 5, 2020

Sponsorship Opportunities

~ **Event Sponsor (\$4,000)** – This provides you with two booth locations (10x20), a full page color ad in the program, your banner (your company provides this) hung above the main exhibit hall, your company name on the large banner over the luncheon stage, 4 lunch tickets, your company is mentioned in all media and mentions in our weekly Market Memo that is distributed weekly to our membership. The day of the event your company is mentioned several times throughout the day via the PA system, company name listed on the retractable sign at the entrance, and the master of ceremonies will acknowledge sponsors during the lunch program.

~ **Breakfast/Pastry Sponsor (\$3,000)** – You will have your company sponsorship displayed on the very popular breakfast/pastry tables, you will receive mention in the program, mention before lunch via the Master of Ceremonies, mention in the weekly Market Memo, any mention over the PA system about breakfast, and you will receive 2 complimentary lunch tickets.

~ **Program Sponsor (\$1,500)** – You will be the only Program Sponsor and your company will receive the full page color ad spot on the back cover of the program. You will be mentioned before lunch via the Master of Ceremonies and mentioned in the weekly Market Memo. You will also have a table display with your ad or company logo next to the programs.

~ **Lunch Programming Sponsors (\$1,500)** – You will be one of five sponsors, you will receive mention in the program, mention before lunch via the Master of Ceremonies, Mention in the Market Memo and any advertising re: the lunch program.

~ **Workshop Sponsor (\$800)** – A banner in the workshops, 1/2 page full color ad in the program, mention via PA system before each workshop session, mention in the Market Memo, and two lunch tickets. The workshops are attended by 100-250 people each session (some of which are the same people from the previous session).

~ **Lanyards (Cost Unknown)** – If you were interested you could also provide the lanyards for the vendor name tags. You would need to put CCM's logo along with your own logo on the lanyard and it would need to get approved by Alexis Silveira (Alexis@CACitrusMutual.com). We generally make 400 name tags for the event.

~ **Program Ads (\$100 - \$600)** – Ask for Ad flyer for more information.